

Sáhaar (Sahar Khosrojerdi) was born in Tehran in 1982, to an artist family. Her father has been known for his pioneer artistic approach in the middle-east. Therefore, Sáhaar has been privileged to be raised not only with the great master of her time but also having access to the groups of artists at parties and gatherings.

Her childhood had been fulfilled with vast and rich artworks, through the family as well as Persian historic art and architecture.

Sáhaar's eyes have been trained to observe and digest nature as the most authentic form of art since early ages, which she found not to be able to compete. All the sources she had access to combined with her artistic instinct had guided her to pursue the path through studying at Tehran Fine Art School, directed by great art masters of the time. During this time Sáhaar learned drawing academically and used her specific talent to create thousands of drawings and paintings. She stood out amongst other students by the quality and quantity of the artwork she produced. This was when she got interested in Paul Gauguin's oil paintings and recreated 15 of his works, one per week. All these exercises made her capable to draw from her imagination perfectly on various scales. She has been drawing and painting continuously using different mediums for the past 23 years.

Sáhaar finds nature's beauty in the forms of emerging geometries, and she found architecture & design a great field to experiment the geometry. Sáhaar decided to study architecture which has given her imagination the 3rd dimension and also a better understanding of perspective. Her strength in hand sketching to express her ideas had been recognised during her Bachelor's course at the Eastern Mediterranean University, Famagusta. She graduated with an architecture diploma while being asked to join BSG Architectural firm in her last year of study.

Her artistic approach to design was acknowledged, which led her to practice as an architectural designer for 5 years.

Throughout all these times, Sáhaar never forgot her interest in the shoe and fashion design with design albums she had produced at the age of 14. She had her first professional experience at the age of nineteen and worked as a theatre custom designer alongside a well-established and internationally known theatre director, Pari Saberi (an Iranian drama and theatre director and Knight of the French Ordre des Arts et des Lettres, awarded by French President Jacques Chirac). Sáhaar's talent in design has been recognised by Pari Saberi who invited Sáhaar to work as a costume designer in one of her plays with more than 60 roles on the stage. That opportunity showed Sáhaar the path to becoming a theatre custom designer and working with many great artists in the Iranian National Theatre for more than 5 years.

Later, she moved to London following up her interest to study footwear design at one of the most prestigious fashion schools; Cordwainers, London College of Fashion (UAL) in 2010. Sáhaar's design work during her course stood out and was recognised by the college masters, including her winning design entry for the annual school of the footwear design competition and announced by Nicholas Kirkwood (held by LVMH). She was one of the selected artists for the London Art Biennale 2021. Sáhaar's recent paintings and drawings are representing "the world through her eyes" best capturing both her personal and artistic experiences, supported by two decades of trained techniques and developed skills.